

B.A - Psychology, Modern Language and Marketing Communication & Media Studies

- Introduce students to the dynamic field of psychology, teach them about traditional and contemporary approaches to psychology, methods used in psychology and orient students about the biological basis of behaviour and sensory experiences.
- To enable students to gain overall understanding about the basic cognitive and behavioural process in psychology.
- To make the students understand and have a base in literature. To help them to critically interpret any literary text.

Subjects

Semester 1	Semester2	Semester 3
1 English	1. English	1 English
2.Telugu/Sanskrit/Hindi/French	2.Telugu/Sanskrit/Hindi/French	2.Telugu/Sanskrit/Hindi/French
3 EVS / BCS (AECC-1)	3 EVS / BCS (AECC-2)	3 Life Skills (SEC-1) / Psychology in Professional Settings (SEC-2)
4 General Psychology	4 Personality Theories and Assessment	4 Social Psychology
5 Introduction to English Language and Literature	5 English Poetry	5 Experimental Psychology (P)
6 Marketing Communication & Media Studies 1	6 Marketing Communication & Media Studies 2	6 English Drama
		7 Marketing Communication & Media Studies3

Semester 4	Semester 5	Semester 6
1. English	1 English	1 English
2.Telugu/Sanskrit/Hindi/French	2.Telugu/Sanskrit/Hindi/French	2.Telugu/Sanskrit/Hindi/French
3 Stress Management and Well-Being (SEC-3) / Health Behaviour and Lifestyle (SEC-4)	3 Psychological Competencies (GE) / English for Academic, and Professional Purposes (GE)	3 Research in Psychology & Project Work (OR) Project / Paper- Literary Criticism and Theory
4 Abnormal Psychology	4 (DSE) (A) Child Psychology / (B) Educational Psychology	4 (DSE) (A)Adolescent Psychology / (B)Health Psychology
5 Experimentation on Behavioural Phenomena (P)	5 Psychological Testing (P)	5 Psychological Assessment (P)
6 English Fiction	6 (DSE) A) Modern Indian Literatures / B) Women's Writing	6 (DSE) A) American Literature / B) Contemporary World Literature
7 Marketing Communication &	7 Marketing Communication &	7 Marketing Communication &

Media Studies 4	Media Studies 5	Media Studies 6
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