Aurora's Degree & PG College



(ACCREDITED BY NAAC WITH 'B++' GRADE) Chikkadpally, Hyderabad 500020

NAME OF THE EVENT	NATIONAL CONSUMER DAY
TYPE OF EVENT	Class Event
FACULTY INCHARGE	M. Mamatha
DEPARTMENT	Commerce
DATE	24/12/2019
VENUE	College
TARGET AUDIENCE	Faculty & Students

OBJECTIVE:

- To highlight the importance of the consumer movement and to create awareness about the rights and responsibilities
- To achieve the theme of the year "Timely Disposal of Consumer Complaints".

BRIEF ABOUT THE EVENT:

On this day the Consumer Protection Act, 1986 had received the assent of the president. The enactment of this Act is considered as a historic milestone in the consumer movement in the country.

This day provides an opportunity for faculty and students to highlight the importance of the consumer movement and the need to make every consumer more aware of their rights and responsibilities.

The event is conducted to generate awareness about Consumer Protection Act through power point presentation and it also focused on some key points on how to provide consumers with effective safeguards against different types of exploitation, such as defective goods, deficiency in services and unfair trade practices.

The PPT has given clear picture about the consumers right, its establishment of the National Consumer Commission ("NCC"),filling of a case, how to upload consumer complaint ,and also has given some information about interesting cases .

РНОТОСОРУ:

