

# Aurora's Degree & PG College

(Accredited by NAAC with 'B++' grade)

Chikkadpally, Hyderabad 50020

Department of Management



## EVENT REPORT

<b>NAME OF THE EVENT</b>	World Heritage Day
<b>TYPE OF EVENT</b>	World Event
<b>FACULTY INCHARGE</b>	Jyothi.P
<b>DEPARTMENT</b>	Department of Management
<b>DATE</b>	18 <sup>th</sup> April 2020
<b>VENUE</b>	Online
<b>TARGET AUDIENCE</b>	Faculty

### OBJECTIVE:

The main objective of celebrating this event is to preserve the heritage of 3 categories i.e. natural, cultural, and mixed for the next generation and put its relevant efforts in front of the world.

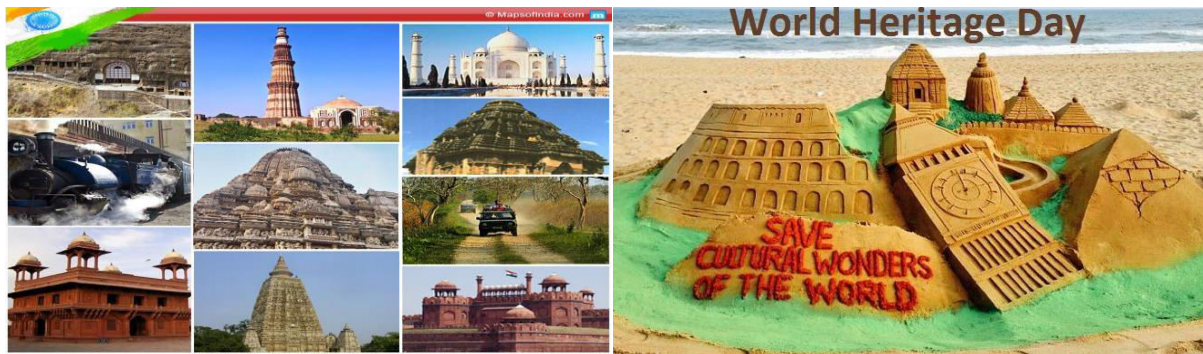
### BRIEF ABOUT THE EVENT:

World Heritage Day is conducted on 18<sup>th</sup> April every year in order to raise the awareness about the preserving human heritage, diversity and vulnerability of the world's built monuments and heritage sites.

### OUTCOMES:

Presentation regarding World Heritage Day including the history, tourism- heritage sites, the industries which benefit from tourism and about the International Council for Monuments and Sites (ICOMOS) which works on preserving and conserving heritage sites worldwide.

### PHOTOGRAPHS:



## DETAILED REPORT:

Every year 18<sup>th</sup> April is celebrated as ‘International Day for Monuments and Sites’ which is also called as ‘World Heritage Day’. People get together every year on this day and host various activities, from visits to monuments and heritage sites to hosting conferences, round tables and newspaper articles. The International Council for Monuments and Sites (ICOMOS) is a non-governmental organization that works on preserving and conserving heritage sites worldwide. On April 18, 1982, ICOMOS has organized a symposium and put forth a proposal for a worldwide celebration of ‘International day for Monuments and Sites’. This was later approved by UNESCO General Conference in its 22<sup>nd</sup> session on November 1983 declaring 18<sup>th</sup> April as ‘International day for Monuments and Sites’.

UNESCO (United Nations Educational, Scientific and Cultural Organization) defines a world heritage site as a ‘natural or man-made area or a structure that is of international importance, and space which requires special protection’. The main objective of celebrating this event is to preserve the heritage of 3 categories i.e. natural, cultural, and mixed for the next generation and put its relevant efforts in front of the world. We have total of 1121 World Heritage sites across the globe, with India accounting for 38 of them.

Every year ICOMOS proposes a theme for celebrating World Heritage Day. The theme for 2020 is - ‘**Shared Culture**’, ‘**Shared Heritage**’ and ‘**Shared Responsibility**’, which is important as an expression for global unity with current world wide health crisis. The theme recognizes that heritage whether it is a place, landscapes, practices or collections, is frequently connected with and valued by multiple and diverse groups and communities.

Tourism is an important source of income for many countries. The industries that benefit from tourism are –

- i. Transportation services – Airlines, Cruise, Cabs
- ii. Hospitality Services – Accommodation including hotels
- iii. Other Services – Shopping malls, music, theaters etc.

Preservation and restoration of important natural, cultural and historic sites is challenging task. As responsible citizens we must keep our heritage alive so that generation to come can experience and understand it.

We can do the following to take part in preserving the heritage sites:

- We as an organization can get involved in conservation activities, world heritage promotion, mobilization of resources & financial support by partnering with UNESCO

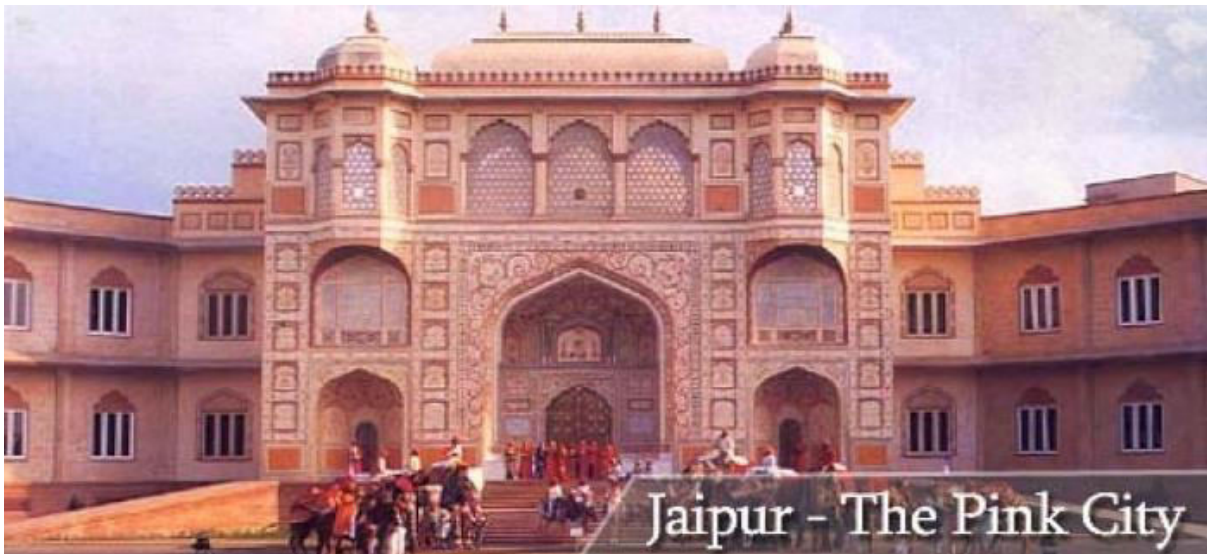
- Join the UNESCO interning or volunteering programs/
- We can practice sustainable tourism by respecting local culture and customs.
- Do not damage sites by littering, writing on walls etc., when visiting.
- Monetary donations are the most direct way to support UNESCO and its projects.

**PHOTOGRAPHS:**

First World Heritage Site in India – Agra Fort (inscribed on the list in 1983)



Recent World Heritage Site in India – The Pink City (Jaipur) (2019)



Few World Heritage Sites in India:

