Aurora's Degree & PG College

(ACCREDITED BY NAAC WITH 'B++' GRADE) Chikkadpally, Hyderabad 500020



EVENT REPORT

NAME OF THE EVENT	ONE DAY NATIONAL WEBINAR ON "BUILDING FINANCIAL MODELS – AN INTEGRATED APPROACH"
TYPE OF EVENT	National Level
FACULTY INCHARGE	LAKSHMI WAGHMARE
DEPARTMENT	Department of Commerce (B.Com Honours)
DATE	4 TH July 2020
VENUE	(online Through Zoom App)
TARGET AUDIENCE	Faculty, students and Research scholars from various colleges in India

OBJECTIVE:

- To enhance the knowledge of participants on the topic "Building Financial Models An Integrated Approach,
- To help the students, faculty, Research scholars from various colleges in understanding the procedure of building financial model and its importance in the industry.

BRIEF ABOUT THE EVENT:

It was a one day event which was scheduled on 4th July 2020 for 2 hours from 06.00pm to 08.00pm. The online session was held by using zoom app. There were 290 registrations from various colleges. The resource person has shared knowledge with the faculty and students from various colleges.

On 04th July 2020 Mr. M.Chandra Shekar (Assistant Professor in Finance & Accounting at Institute of Public Enterprise Hyderabad) delivered his talk on topic : "BUILDING FINANCIAL MODELS – AN INTEGRATED APPROACH" and last half an hour was a question and answer session. E – Certificates have been provided to all the participants.

OUTCOME:

The participants have understood the topic and its uses and benefits in present day business environment. As in the beginning of the session speakers shared some of his articles and the ideas behind it, it was encouraging and motivating for the aspirants of research.

PHOTOGRAPH:





Detailed Report

The Department of Commerce (B.Com Honours) organized a One-Day National Level Webinar on "BUILDING FINANCIAL MODELS – AN INTEGRATED APPROACH". The organizer of the event was Dr.Viswanadham Bulusu and the convener of the event was Mrs Lakshmi Waghmare. It was an online event with eminent resource persons, Mr.M.Chandra Shekar (Assistant Professor in Finance & Accounting at Institute of Public Enterprise Hyderabad)

Objectives of the event:

- To enhance the knowledge of participants on the topic "Building Financial Models An Integrated Approach,
- To help the students, faculty, Research scholars from various colleges in understanding the procedure of building financial model and its importance in the industry.

It was a one day national event which was scheduled on 4th July 2020 from 06:00pm to 08.00pm. The session was held by using zoom app. On 4th July 2020 Mr. M.Chandra Shekar (Assistant Professor in Finance & Accounting at Institute of Public Enterprise Hyderabad) delivered his talk on topic : "BUILDING FINANCIAL MODELS – AN INTEGRATED APPROACH". The session was introduced by Mrs, Veena Malkhed, Head Department of Commerce (B.Com Honours) at 05:50pm and followed by Principal's address to the participants and gave a brief note on the objective "Building Financial Models-An Integrated Approach, after which Mrs Veena Malkhed introduced the resource person **Mr. M.Chandra Shekar** (Assistant Professor in Finance & Accounting at Institute of Public Enterprise Hyderabad), and as per schedule the session started at 6.00 pm sharp.

Sir has shared the articles which was published in news papers... translation of same articles in telugu and hindi.... (details to be updaed) and motivated the participants on how they can focus on writing articles. Explained the meaning , purpose , uses and objectives of the webinar topic : BUILDING FINANCIAL MODELS – AN INTEGRATED APPROACH'

The resource person was very efficient and effective in having an impact on the participants and providing the knowledge and information to the faculty and students.

Professor Mohd Akbar Ali Khan (Former Dean & Faculty of Commerce, Department of Commerce, Osmania University) Ph.D Guide of Speaker, has participated in the webinar and conveyed message that Aurora College has conducted and very good Webinar and it was very well organised, appreciated about the session and conveyed goodwishes to all.

Finally the event ended with vote of thanks by Lakshmi Waghmare Sr. Asst. Professor, Department of Commerce (B.Com Honours). In whole it was memorable, informative and

educational for the benefit of the faculty, students and research scholars' .With authenticity it can be said that the participants were satisfied in conducting such a webinar by the College.

The department took the feedback about webinar from the participants and most of them appreciated and congratulated us for conducting the webinar successfully. Some of participants requested to conduct such sessions in the future.

I am very grateful to our Principal, Dr.Viswanadham Bulusu and Head Department of Commerce (B.Com Honours), MrsVeena Malkhed for giving me the opportunity to organize the webinar, encouraging and believing in me and extending support. I also thankful to Mr. Hari Prasad, Vice Principal and Mr. Ravi Kiran, Head Department of Biochemistry for their technical support.

The event was completed successfully. Many had lauded the organizers and the resource person for the wonderful job taken up during this unprecedented time for the educational sector and for its enlightenment.

We will ensure to continue to conduct such programmes in the near future.

E Certificates were provided to all the participants.

OUTCOME:

The participants have understood the topic and its uses and benefits in present day business environment. As in the beginning of the session speakers shared some of his articles and the ideas behind it, it was encouraging and motivating for the aspirants of research.

SUGGESTIONS:

1. Registrations should have been stopped early because many couldn't attend session even after registering

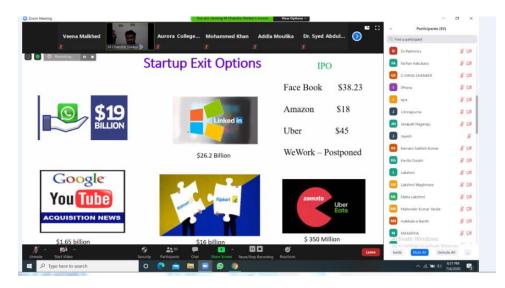
2. Feedback link should be kept even after end of the session for 15 minutes as many attended but didn't get certificate as they have not submitted the feedback.

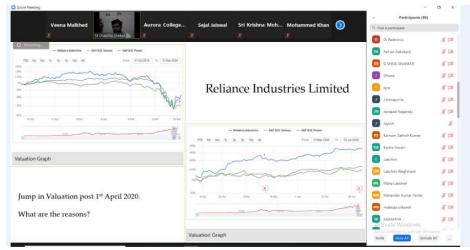
3. Registration link should be kept in the poster itself.

4. Confirmation mail for the registered persons should be sent immediately after Registrations.

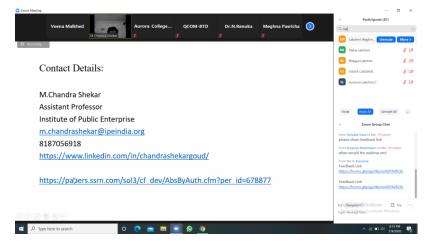
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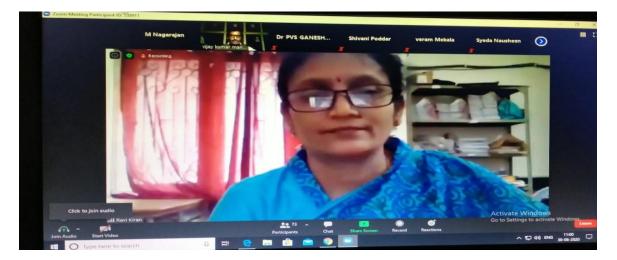




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Introduction Speech by Veena Malkhed (HOD - Commerce & Management)



Convener : Lakshmi Waghmare

