3.4.4

Clean and Green Program (Swachh Bharat -2012)

October 23<sup>rd</sup> 2012

Objectives:

To ensure hygienic conditions across the city

To inculcate the habit of plantation

To ensure cleanliness in public places

## **Report of the Program**

More than 40 NSS volunteers took part in the 'Clean and Green program' in the adopted village. MPTC, ZPTC and SARPANCH also took part in the program. All the class coordinators and volunteers cleaned the village roads and created awareness among the villagers about cleanliness. In the afternoon more than 250 saplings were planted both by students and villagers. Students prepared charts, placards and sang songs as a part of the program. Newly joined coordinators were told about the importance of NSS and its activities. The program was organized in the college premises as well. The NSS coordinators cleaned the staff rooms, labs, departments, class rooms and distributed plants to the faculty.

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3.4.4

## **BATHUKAMMA**

September 22<sup>nd</sup> 2016

Faculty coordinators --- P Chandrakala ( Department of Maths)

A Panchatharani (Department of English)

## **Brief Report on Bathukamma**

Bathukamma is a floral festival celebrated by the Hindu women of Telangana. Every year this festival is celebrated as per Telugu version of Hindu calendar in the bhadrapada Amavasya, also known as Mahalaya Amavasya, usually in September- October. It comes during the latter half of monsoon, before the onset of winter. It is a symbol of Telangana's rich culture. The seasonal flowers showcase the beauty of Telangana's traditions. The most important of all the flowers are 'Gunugu povvulu' and 'Thangedu povvulu'. It is celebrated by the women of Telangana, to exhibit the magnificence of multiple flowers. The event was organized on 22<sup>nd</sup> September in Aurora's degree college( RTC building block 6). The event began at 9.am with the making of Bathukamma(floral arrangement) as a competition by the students of degree and pg. Betel leaves, fruits were distributed to all the women as 'Thambulam'. Everybody was dressed in traditional wear and took part in the event, folk songs were sung and they danced around the traditional bathukamma. The students even narrated the story about Bathukamma. In the evening the Bathukamma was immersed in tankbund as a part of tradition.

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3.4.4

National School Of Drama, New Delhi in collaboration with Department of Language and

Culture, Government of Telangana conducted Poorvottar Natakosavam & North East Dance

Festival from 23 December 2014 to 27<sup>th</sup> December 2014.

National Youth Day Celebration

(Andhra Pradesh State Aids Control Authority)

More than 1200 students from Aurora's Group of Institutions participated. The dignitaries

present on the dias were Principal Dr. Vishwanadham Bulusu, Vice Principal Dr. Kameshwar

Rao and K.Satyanarayana, Director Sri Ramesh and C.D.Malleshwar NSS Program Officer.

Inauguration of Consumer Club at RTC Kalabhavan on 19<sup>th</sup> Jan 2015

Department of Consumer Affairs Food & Civil Supplies, Government of Telangana with

collaboration of NSS of Aurora's Degree & PG College inaugurated Consumer Club at RTC

Kalabhavan on 19<sup>th</sup> Jan 2015.The chief guest was Sri.C.Partha Sarathi I.A.S, Guest of honour

Dr.RameshNimmaturi Chairman Aurora's Group of Institutions, Gracious Guest Ms. Jhansi

TV Anchor, special invitees Sri.Dr.M. S. N. Murthy State Lision officer, NSS, Sri.N. Ganeshan

Consumer Activities. He even expressed his view on consumer values, present consumer's

situation and consumer awareness.

**World Consumer Rights Day** 

More than 180 NSS volunteers from Aurora Degree & PG College participated in the event at

RavindraBharathi.

Mr. Pramod Kumar of Hons 2<sup>nd</sup> Year won the Rs.3000/- cash prize in painting competition

held on World Consumer Rights Day at Ravindra Bharathi on 17th March 2015.Aurora

Degree College NSS Program Officer C.D. Malleshwear was felicitated by Smt. Bharathi IAS

officer, Civil Supplies.

National Integration Camp

More than 15 States volunteers participated in the Camp held at Boats Club, Youth Hostel

near HussainSagar from 18-Jan-2015 to 21-Jan-2015.On 21st Jan 2015, honorable chairman

AURORA'S DEGREE & P.G. COLLEGE Chikkadpally, Pyderabad-20.